



Abderrahmen Bouker

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Akouda 4022
Sousse
Tunisia

Education

Master's degree in Business Management

Oct 2016 — May 2018

MSB Mediterranean School of Business (SMU - Tunis)

- **3.21 GPA**
- **Marketing specialization: Consumer behavior, Business strategy, Digital Marketing, Marketing channels distribution...**
- **Finance, Operations management, Human Resources Management and Management Information Systems**

Degree in Business English

Oct 2012 — May 2015

Faculty of Arts and Humanities of Sousse

Tunisian Baccalaureate, Sciences section

2008 — 2012

Salem Ben Hmida - Sousse

Work experience

Monastir Habib Bourguiba International
Airport

Feb 2015 — Apr 2015

Internship

- **Worked in the Information & display department.**
- **Conducted marketing research and surveys**
- **Managed the internal and external email functions**

Qualifications

- **Above average at Google Analytics**
- **Microsoft Office: PowerPoint, Excel, and Word**
- **Data analysis using SPSS**
- **Multivariate Data analysis: Variance Analysis (ANOVA), Regression, Conjoint Analysis, Factor Analysis, Correlations, Classification and segmentation**
- **Intermediate level using Sony Vegas PRO**
- **Experience in managing events**
- **Can type 90 words per minute with 97% accuracy**
- **Excellent at writing up reports**

Language skills

- **Arabic (Excellent in speech, reading and writing)**
- **English (Excellent in speech, reading and writing)**

- French (Excellent in speech, reading and writing)

Interests

- Electronic sports
- Formula 1
- Basketball
- Cinema

Hobby activities and achievements

Active member in the Electronic Sports community for many years (2009- Present)

2009-2015:

- Recruited, lead and played in the best arabic team at League of Legends (online competitive game)
- Created and managed the team's Facebook fan page of 1500+ users at the time.

Page URL: <https://www.facebook.com/myIDOLeSports/>

- The team I created became the first official and government recognized gaming organization in 2015.

2015- Present:

- Joined the non-profit eSports organization TAG
- Big scale gaming events
- National qualifiers of the International eSports Federations World Championship 2016 - Jakarta, hosted by TAG.
- Official titles: League of Legends, Counter-Strike: Global Offensive and HearthStone
- 292 players
- 5000+ visitors
- 30 media agents
- 2300+ live stream viewers.
- Televised by Hannibal TV.

References

available upon request.