

# ASMA ROUABHIA

## SUMMER INTERNSHIP MARKETING

January 25, 2017

Dear Wattnow team,

I am writing to express my interest in the summer internship with your startup under TAEF Fellows Program.

I am a student at Tunis Business School graduating next year and pursuing a BBA under the American system with a major in Marketing and Minor in Business Analysis. I chose this specialty since I am keen on creativity and it encouraged me to discover my desired professional interests and unleash my potential. I have been growing a passion for my major seeing its importance in competitive markets, shifting clients, and in regards to other patterns.

I am an outgoing, efficient, and enthusiastic worker and I am eager for this position because it perfectly matches my aspirations, my academic as well as professional background. I believe that I would give an added value to your startup and the program and contribute to fostering your work. I have a decent experience in marketing and entrepreneurship and a network within the Tunisian entrepreneurial ecosystem as shown in my resume, which would enable me to develop robust strategies, boost Wattnow's online and offline presence, and win more leads. Effective communication is one of the key skills that nurtured thanks to the different national and international programs that I took part in. This skill is crucial for businesses like yours to attract clients, investors, and partners. This valuable opportunity would enhance my competencies and learning as Wattnow is a fast and high growing Tunisian startup. It would be my pleasure to join your team for this internship as I enjoyed interacting with you during some initiatives and got impressed by your hard-work and team-spirit.

Thank you for taking time to consider my application and I remain at your disposal for further inquiries.

I am looking forward to hearing from you.

Sincerely,

Asma Rouabhia

