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Habibi Chaima

‘Efficient and creative with a ‘can do’ attitude’ Seeking for internship in **"Digital marketing"** where work history, education, and a positive attitude will contribute creatively.

Key skills

- Community Animation: Facebook, Twitter, Google+ or Pinterest accounts
- In-depth knowledge of major social media platforms and online advertising
- Content Management (Background & Form),
- Establishment of an editorial planning
- Performance Indicator Analysis (KPI),
- Fan Recruitment & Interactivity,
- Watch the page (comments, publications...)
- Writing content (blog articles, .web)
- marketing watch
- Direct marketing
- International marketing
- advertising creation
- Electronic marketing
- E-commerce
- market study and analysis
- Marketing Management
- knowledge of new trends in cyber consumer behavior Analysis of consumer behavior
- Website Analysis And Analysis

Computing

- Adobe Photoshop (notions)
- Languages: CSS3 and HTML1, HTML5, CSS,
- Photoshop CS2, C2I
- Computer graphics
- Study and Analysis of Websites
- Wordpress

- Camtasia
- Power AMC (modélisation et traitements informatiques des bases de données)
- database management system 'Weka'

- **Certification**

-  **certification digital active (Google)**

PROFESSIONAL EXPERIENCES

-  **Project: creation of blog named: The blog of a Marketer**
<http://leblogmarketeuse.blogspot.com/>

- Writing articles
- Blog Management
- Animation of social networks
- SEO

-  **Internship (June-July 2017): at Kpeiz**

- digital marketing strategy development
- Writing articles
- Blog Management
- community management

-  **internship (February-June 2015): End of studies project at Tunisie Télécom**

- study and analysis of Tunisia Telecom's website
- Measure of website efficiency
- Management of social networks
- Establishment of an editorial planning
- Content Management (Background & Form),

-  **Internship (june-august 2014) at société ben Mokhtar : Operational Marketing**

- Contribute to the design and implementation of the commercial action plan in accordance with the objectives of the marketing plan
- Develop and implement tools
- statistics and reporting of operational marketing
- Collaborate in the realization of the actions of promotion of the products / services offer of the group

- Implement the functional and operational development and maintenance of
- data base

 **Internship (June –August 2013) at société ben Mokhtar :**
Commercial and customer services

- Entering customer information onto a computer database
- taking payment for goods or services
- answer customer questions by phone, e-mail, online chat or face-to-face
- handle complaints or forward them to a manager
- enter customer information on a computer database
- stock monitoring
- Present clients with the range of papers and services they can benefit from
- Manage orders (response to customers, billing and delivery elements)
- Assist the commercial field (commercial proposals, follow-up of clients, updating of files)
- Participate in promotional activities (trade reminders, trade fairs)
- Ensure the possibility to validate orders at the financial level
- Update databases (referenced products, sales forecasts, and cumulative orders).

Software Skills

- Microsoft Word
- Microsoft Excel
- Microsoft Outlook
- Microsoft Access
- Microsoft PowerPoint

PERSONAL SKILLS

- Well Organized
- Business Savvy
- Excellent Communicator
- Quick Learner
- Good listening skills
- Good problem solver

- Attention to detail
- Team player

Education

- 2016-2018: Professional Master's Degree in Digital Marketing
- 2012-2015 : National Diploma of the Applied Bachelor's Degree in Marketing
- 2012: Baccalaureate Diploma (High School Diploma)
- Section Economic And Management

Languages

- Native Arabic
- fluent French (bilingual)
- English

Hobbies and Interests

- Study of marketing related book to get up to date knowledge
- Music
- Attending Seminars
- Public Speaking
- Swimming
- Study new languages
- Discover new cultures
- Writing articles
- reading books