



M.Hedi Dhaouadi

BUSINESS STUDENT AT TBS

WORK EXPERIENCE

MARKETING STRATEGIST AND CONTENT WRITER

Junior Chamber International TBS | feb 2019–Nov 2019

- Set up marketing strategies for upcoming events
- Copywriting for events and social media posts

MARKETING DIRECTOR

Junior Chamber International TBS | Nov 2019–Present

- Setting up marketing strategies to improve brand image
- Setting up marketing strategies to increase events reach and interest
- coaching several members in design, copywriting and statistical analysis
- maintaining an active presence on a local & national scale

JUDGES COMMITTEE MEMBER

Hult Prize at TBS | aug 2019–December 2019

- Create network of high profile entrepreneurs and businessmen
- Contact potential judges relating to the yearly theme
- represent the Hult Prize foundation in local entrepreneurship events

COACH & SUBSTITUTE TRAINER

ASIAO martial arts organization | Aug 2016 – Sept 2018

- Coached various athletes in 12 different martial arts competitions
- Trained up to 45 athletes at a time with different age groups and skill levels
- ensured the success of 3 seasons in a row with a total of at least 160 medals in different classes.

IMPORT / EXPORT INTERN

Tunisair | juin 2019

- observed and aided in every part of the Import & export processes at Tunis Carthage national airport

EXECUTIVE SUMMARY

A business student with a wide set of soft & hard skills, passionate about programming, public speaking and self actualization, always aiming to be the best version of myself.

SKILLS AND EXPERTISE

Python
JavaScript
PHP
Web Design
SQL
Public Speaking
Problem solving
Team management
Growth Hacking
Event Management and organization
Ideation

CONTACT ME AT:

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Phone: (216) 23109454

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BUSINESS STUDENT

EVENT DIRECTOR

Junior Chamber International TBS | november 2019- december 2019

- Successfully Organized the first ever Business game event at TBS
- Managed a team of 12 people, offering mentoring and guidance in different skills

EVENT ORGANIZER

Onboard-sarl | December 2019

- Helped organize the first Mixed Reality event in Tunisia
- Experienced notion of ROI and great mentoring on how startups work by the CEO of onboard

HUMAN RESOURCES ASSITANT

Lions Club TBS | October 2019-present

- incharge of organizing trainings and contacting trainers
- Bootcamps organization
- Interpersonal problem solving

ORGANIZATION COMMITTE & HOST

Spanish Day LJFB | April 2017

- Organized the spanish day, contributed through ideas, execution and as a speaker to the event

ORGANIZATION COMMITTE

English Club LJFB | Oct 2014-may2015

- Organized multiple cultural events such as Earth Day, school's 90th birthday & the English Day as organizer, speaker, actor and choir member.

VOLUNTEER EXPERIENCE

FIELD VOLUNTEER

Tunisia parliamentary elections 2014 | oct 2014

FIELD VOLUNTEER

EVA environmental voluntary association
may 2011 - december 2011

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